



Republic of the Philippines
PROVINCE OF ISABELA
City of Ilagan

Office of the Governor

EXECUTIVE ORDER NO. 06
Series of 2026

AN ORDER MANDATING THE REMOVAL OF NAMES, IMAGES, OR LIKENESS OF PUBLIC OFFICIALS FROM ALL GOVERNMENT -FUNDED PROGRAMS, PROJECTS, AND PROPERTIES, AND PROHIBITING THE FURTHER DISPLAY THEREOF PURSUANT TO DILG CIRCULAR NO. 2026-006

WHEREAS, Section 1, Article XI of the 1987 Philippine Constitution declares that “Public office is a public trust” and mandates that public officers must, at all times, be accountable to the people;

WHEREAS, Republic Act No. 6713, otherwise known as the Code of Conduct and Ethical Standards for Public Officials and Employees, requires public officials to avoid using public office and public resources for personal interest or political advantage;

WHEREAS, the General Appropriations Act of 2026 (Republic Act No. 12314) expressly prohibits the use of government funds for the publication or distribution of materials bearing the name, image, or logo of public officials in government-funded projects, programs, and activities;

WHEREAS, Department of the Interior and Local Government (DILG) Memorandum Circular No. 2026-006 and DILG Memorandum Circular No. 2010-101 mandate all local government units to immediately remove the names, images, and likenesses of public officials from all government-funded projects, programs, activities, and properties;

WHEREAS, the Commission on Audit classifies personalized displays using public funds as unnecessary and irregular expenditures;

WHEREAS, government projects, vehicles, equipment, and properties are funded by taxpayers and must reflect institutional government identity rather than personal or political branding;

WHEREAS, the Provincial Government of Isabela is committed to transparency, accountability, professionalism, and the strict observance of the national Anti-Epal policy;

NOW, THEREFORE, I, RODOLFO T. ALBANO III, Governor of the Province of Isabela, by virtue of the powers vested in me by law, do hereby order:

SECTION 1. Immediate Removal of “Rodito and Bojie Opportunities (BRO)” Branding.

All “Rodito and Bojie Opportunities (BRO)” names, initials, images, logos, slogans, color motifs, decals, stickers, paint markings, or any form of personal branding appearing on trucks distributed to barangays and all other Provincial Government of Isabela (PGI) properties, including but not limited to vehicles, equipment, buildings, facilities, and materials, shall be immediately removed, repainted, or corrected.

Nagkaisa para sa Isabela

SECTION 2. Mandatory Removal of All Personal Branding on Government Properties.

All existing signages, billboards, tarpaulins, posters, markings, or materials bearing the names, images, logos, or identifying symbols of any elective or appointive official on government-funded projects, programs, activities, and properties shall be removed within fifteen (15) days from the issuance of this Executive Order.

SECTION 3. Absolute Prohibition on Future Use of Personal Names and Branding.

The use of personal names, initials, images, logos, slogans, color motifs, or any identifying symbols of elective or appointive officials in any future Provincial Government projects, programs, activities, vehicles, equipment, facilities, and public service deliveries is strictly prohibited, regardless of funding source.

Only the official institutional name and logo of the Provincial Government of Isabela and the concerned office or department shall be displayed.

SECTION 4. Compliance by Local Government Units.

All Local Chief Executives (LCEs) of the Province of Isabela are hereby enjoined to cause the execution of this Executive Order in their respective territorial jurisdiction.

SECTION 5. Compliance by Contractors, Suppliers, and Implementing Units.

The Provincial Engineer's Office, Provincial General Services Office, Bids and Awards Committee (BAC), and all implementing offices shall ensure that procurement documents, contracts, and project signages explicitly prohibit the inclusion of personal names, images, or branding of any public official.

SECTION 6. Accountability and Disciplinary Action.

Failure or refusal to comply with this Executive Order shall constitute an administrative offense and shall be subject to disciplinary action in accordance with the Local Government Code, Civil Service Commission rules, and other applicable laws, without prejudice to criminal or civil liability under Republic Act No. 3019 (Anti-Graft and Corrupt Practices Act) and other pertinent statutes.

Heads of offices and unit supervisors shall be personally accountable for ensuring compliance within their respective jurisdictions.

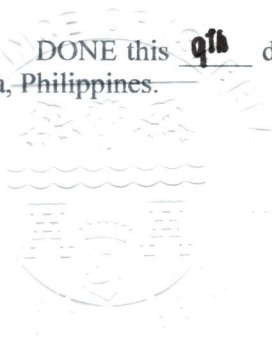
SECTION 7. Monitoring and Reporting.

The Provincial Governor's Office, Provincial Legal Office, Provincial General Services Office, Provincial Engineer's Office, and all concerned offices are hereby directed to monitor compliance and submit a written report to the Office of the Governor within thirty (30) days from the effectivity of this Order.

SECTION 8. Effectivity.

This Executive Order shall take effect immediately upon issuance.

DONE this 9th day of February 2026, at the Provincial Capitol, City of Ilagan, Province of Isabela, Philippines.




RODOLFO T. ALBANO III
Governor

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